

**EAST LANCASHIRE COMMUNITY RAIL PARTNERSHIP
&
CLITHEROE LINE COMMUNITY RAIL PARTNERSHIP
JOINT ACTION PLAN 2016
Short version**

Adopted at the AGM held on the 19th April, 2016



1. Introduction

1.1 Welcome to the short version of the Action Plan for the East Lancashire and Clitheroe Line CRP's.

1.2 The Action Plan takes into account known activities for the calendar year 2016 but, as ever, new developments will take place over the course of the plan and it may need to be updated to reflect these. These changes will be discussed and agreed at the meetings of the Joint Management Group.

1.3 As stated this is the short version of the Action Plan and is extracted from the longer version which includes a more detailed analysis of the demographics of the area, the key issues along both lines, an analysis of the markets served by the lines and details local plans that this Action Plan links to.

1.4 This Action Plan fits into a longer term plan for both lines that covers the years from 2013 to 2017. This 5 year time frame based its assumptions on the aspirations of the partners to the CRP's as well as known sources of funding. However, as austerity is leading to significant changes to the availability of funding from local authorities some of the original assumptions of the Plan are being challenged. It is, therefore, very welcome that the new Northern franchise contains a mandated strong commitment to supporting community rail and community rail partnerships.

1.5 The Action Plan also takes into account the known franchise commitments for Arriva Rail North. However, as further detail of these emerges they will be reflected in future updates. Further, the plan also recognises the formation of Community Rail Lancashire (CRL) as a not for profit company limited by guarantee. CRL offers new opportunities for community rail in Lancashire to expand its range of activities.

5. Action Plan initiatives 2013 – 2017

- 5.1 The ELCRP and CLCRP partnerships have identified in their Terms of Reference and Route Prospectuses a key set of actions which are to be carried out over a five year period starting in 2013 and ending in December 2017.
- 5.2 Progress in implementing the Action Plan is reviewed at each meeting of the Joint Management Group and the Plan is updated and re-issued annually at the AGM of the Joint Management Group held in April each year.
- 5.3 This Plan covers the key activities the Partnerships plan to carry out in 2016 subject to funding.
- 5.4 Both CRPs will continue to work with Community Rail Lancashire Ltd (CRL) and 'Rail North' on community rail issues.
- 5.5 Both Partnerships will take a proactive role in the working with Arriva Rail North (ARN), and also with Network Rail, Lancashire County Council (LCC), Blackburn with Darwen Borough Council (BwD), Transport for Greater Manchester (TfGM), Ribble Valley Bortough Council (RVBC), Ribble Valley Rail (RVR), Rail North and others to contribute to the delivery of the transformational agenda for local rail services.
- 5.6 The Partnerships will continue to manage and monitor their work through the Joint Management Group which meets at least every 2 months and through the Marketing Sub Group which meets at least every 2 months.

5.7 Key objectives in 2016:

- 5.8 The Clitheroe Line and East Lancashire Line CRPs will have the following shared key objectives:
- 5.9 To develop and agree a Service Level Agreement (SLA) with Arriva Rail North (ARN) for both CRPs.
- 5.10 To invite ARN to appoint a representative to attend Joint Management Group meetings and sub group meetings.
- 5.11 To take an active role in ARN's Community Rail Executive Group (ComREG).
- 5.12 To work with ARN on plans to develop Clitheroe Line and East Lancashire stations including the development of stations as community and connectional hubs.
- 5.13 To take an active role in the fostering and development of station partnerships in association with ARN.
- 5.14 During 2016 both partnerships will take an active role in the development of CRL Ltd and appoint Directors to serve on the Board or to attend board meetings as Members.
- 5.15 Continue to engage with local and regional stakeholders using 'Reading Between The Lines'.
- 5.16 Continue to engage with local schools and youth groups and to promote the 'Passport to Safer Rail Travel'.
- 5.17 To work with CRL to produce an Annual Report.
- 5.18 To secure funding to support the work of the 2 partnerships.

- 5.19 To work with Network Rail and Northern to monitor service reliability and delivery.
- 5.20 To work with Northern to monitor revenue protection.
- 5.21 To submit appropriate applications to the Designated Line Community Rail Development Fund and ACoRP small grants.
- 5.22 To support the regeneration of East Lancashire.
- 5.23 To support the development and implementation of Local Transport Plans for L:CC and BwD, the East Lancashire Highways & Transportation Masterplan; the East Lancashire Rail Connectivity Study; the Lancashire Strategic Transport Prospectus and the Rail North 'Long Term Rail Strategy' (LTRS).

5.24 Clitheroe Line Community Rail Partnership (Manchester to Clitheroe, DalesRail & Ribble Valley Rambler)

- 5.24.1 To rebuild passenger confidence following significant disruptive possessions associated with the Darwen Loop and Farnworth Tunnels works in 2015 and the on-going closure of Manchester Victoria as part of on-going Northern Hub works. Target is to achieve 2m passenger journeys in 2016/17. This will be measured using data to be made available to CRPs by ARN.
- 5.24.2 To secure further improvements to the timetable and train capacity and to work with ARN's timetabling expert to deliver service and connectional improvements.
- 5.24.3 To continue the development of www.communityraillancashire.co.uk as a key source of information about the Manchester to Clitheroe line and CLCRP; www.dalesrail.com as the main source of information about DalesRail and <http://ribblevalleyrambler.wordpress.com> as a key source of information for this service.
- 5.24.4 To continue to promote the DVD 'Explore the Ribble Valley Line' aimed at key stage 2 pupils and linked to train travel to the Ribble Valley and/or Accrington Eco Station.
- 5.24.5 To continue the development of a programme of graded guided walks through DalesRail, Ribble Valley Rambler and jointly with ELCRP and linked with the Stepping Out campaigns being promoted through the NHS and local councils.
- 5.24.6 To support key community events such as the Clitheroe Beer Festival and Clitheroe Food Festival.
- 5.24.7 To support the Station to Station initiative to mark the Queen's 90th birthday.
- 5.24.8 To promote and support station partnership initiatives.

5.25 East Lancashire Community Rail Partnership (Preston - Colne; Blackburn - Manchester via Todmorden Curve and Blackpool - York)

- 5.25.1 To increase patronage to 1,500,000. This will be measured using data to be made available to CRPs by ARN.

- 5.25.2 Work with the Marketing Group established to market and promote the Blackburn to Manchester via the Todmorden Curve.
- 5.25.3 To secure further improvements to the timetable and train capacity and to work with ARN's timetabling expert to deliver service and connectional improvements
- 5.25.4 To continue the development of www.communityraillancashire.co.uk as a key source of information about the Preston to Colne line and ELCRP; www.dalesrail.com as the main source of information about DalesRail and <http://ribblevalleyrambler.wordpress.com> as a key source of information for this service.
- 5.25.5 To promote the DVD 'Greening the East Lancashire Line' to schools linked to educational trips and school visits.
- 5.25.6 To develop use of the Educational Resource Room at Accrington Eco Station linked to the DVD 'Greening the East Lancashire Line' aimed at key stage 2 pupils.
- 5.25.7 To develop the use of the community room at Burnley Manchester Rd station.
- 5.25.8 To continue the development of a programme of graded guided walks through DalesRail and jointly with CLCRP and linked with the Stepping Out campaigns being promoted through the NHS and local councils.
- 5.25.9 To promote and support station partnership initiatives.
- 5.25.10 To submit appropriate applications to the Community Rail Development Fund and ACoRP small grants.
- 5.25.11 To support the Station to Station initiative to mark the Queen's 90th birthday.
- 5.25.12 To support key community events such as the Colne R&B Festival.

Attached to the Action Plan are:

- Appendix 1 - the terms of reference for the East Lancashire CRP
- Appendix 2 - the Route Prospectus for the East Lancashire Line.
- Appendix 3 - Terms of reference for the Clitheroe Line CRP
- Appendix 4 - Route Prospectus for the Clitheroe Line

2016 Joint Action Plan

ARN – Arriva Rail North

ComREG – Community Rail Executive Group

SLA – Service Level Agreement

Activity	Task	Link to Community Rail Dev Strategy (CRDS) and CLCRP Terms of Reference (ToR)	Output/Measure	Comment
<p>AP1 Community Rail Development Champion: RW, JS and MB</p>	<ul style="list-style-type: none"> • Work with 'Community Rail Lancashire' Ltd and ensure representation on the Board of Directors. • Take a pro-active role in the development of the new Arriva Rail North franchise. • To develop good working relationships with the ARN team and ComREG. • To agree a SLC for the 2 partnerships with ARN. • To arrange bi-monthly meetings of the joint management group and to continue to review and update the terms of reference and membership of the 2 CRPs. • Work with LCC, BwD and the Lancashire Economic Partnership (LEP) to implement the recommendations of the 	<p>CRDS</p> <p>To improve patronage and revenue & social and economic regeneration</p>	<ul style="list-style-type: none"> • CRL Ltd established February 2016. • Nominate Board Directors to CRL by April 2016. • By May 2016 to have assisted with the development of Accrington Eco Station as the formal base for CRL Ltd. • To arrange two monthly meetings of the joint management group (minimum 6 per year of which one is also the AGM). • By April to invite ARN to nominate a representative to attend joint management group meetings. • By June 2016 to agree an under lease with ARN for the 'bunker' at Accrington Eco Station. • By June agree a SLA for the 2 partnerships with ARN. • Receive reports on the work of ComREG throughout the year. • By April appoint an 'alternate' representative for ComREG. 	<ul style="list-style-type: none"> • CRL was formally established on 10th Feb, 2016. • RW, SC, MB & JS are Directors of CRL • Attended DfT Designated Line seminar 14th & 15th March. • Draft SLC has been circulated and commented on. • ComREG has met three times 08/02, 27/04 and 13/07 - updates provided to CRP meetings. • RW appointed Vice-Chair of ComREG at 13/07 meeting • Next ComREG meeting is on 19/10.

	<p>East Lancashire Rail Connectivity study and other strategic plans.</p> <ul style="list-style-type: none"> • Work with Rail North to develop the case for electrification in East Lancashire • Work with ARN to secure the early improvement of the trains operating in East Lancashire. • Work with ACoRP at national level and to maintain a place on the ACoRP Board. • To contribute to the implementation of the Rail North Long Term Rail Strategy (LTRS) in so far as it applies to Community Rail & East Lancashire. 		<ul style="list-style-type: none"> • Contribute to the implementation of the East Lancashire Rail Connectivity study and East Lancashire Highways & Transportation Master Plan. • Work with DfT and ARN to secure improvements to rolling stock to meet forthcoming PRM - TSI requirements. • Work with Rail North to implement the actions in the LTRS for Community Rail and network development. • Attend the DfT's Designated Line Community Rail Seminar on 14th and 15th March, 2016 and attend 2 x ACoRP member's seminars. • Attend the DfT and BiTC conference in Leeds on 19th May. • Attend at least 1 x ACoRP conference. 	
<p>AP2 Funding Champion RW</p>	<ul style="list-style-type: none"> • To secure core funding for the partnership. • To develop funding bids to support a range of projects. 	<p>CRDS Designation requires an active CRP</p>	<ul style="list-style-type: none"> • By January agree core funding with ARN. • By May agree core funding with other partners. • Joint Lancashire LTA bid into the DfT Access Fund 2016/17 which includes CRP element covering East Lancashire. The outcome of the bid will; be announced in May 2016. • Make at least 5 bids to the DCRDF and/or the ACoRP small grants fund. 	<ul style="list-style-type: none"> • Core funding received from ARN by 30th April. • All other contributions received. • Successful DCRDF bid for towards the 'I-Spy' booklet

<p>AP3 Timetable Developments Champion: RW</p>	<ul style="list-style-type: none"> • Short term • To work with ARN to improve connectional opportunities at Blackburn. • Extend 2300 Manchester to Blackburn service to Clitheroe. • To support the development of the Blackburn to Manchester via Todmorden Curve service. • Work with the rail industry to raise the line speed between Blackburn and Clitheroe • Medium term • To work with partners to deliver the enhanced service between Blackburn and Manchester Victoria. • Work with ARN to establish the best destination for the enhanced service from Blackburn. • Develop the case for a ½ hrly service between Clitheroe and Manchester. 	<p>CRDS</p> <p>To improve patronage and revenue & social and economic regeneration</p> <p>ToR</p> <p>To improve rail services</p>	<ul style="list-style-type: none"> • Bolton to Blackburn • Discuss with ARN the introduction of the additional off peak services between BBN and MCV at the earliest opportunity but no later than Dec 2017 (as per the TSR). • Discuss with ARN opportunities to increase connectional opportunities at Blackburn. • Todmorden Curve • Relaunch the service as part of the Station to Station celebration on Saturday 11th June. • Implement the Marketing Plan agreed with Northern for the service targeting commuters and students. • Discuss options to improve the service with ARN with a target of improved journey times, additional commuter services and later evening services. • Blackburn to Clitheroe • Work with the rail industry to implement line speed improvements between Blackburn and Clitheroe. No timescale. • Discuss with ARN the extension of the 2300 ex Manchester to Clitheroe. 	<ul style="list-style-type: none"> • Meeting with CH and PW on 7th June – covered DalesRail and East Lancs TT.
<p>AP4 DalesRail Champion:</p>	<ul style="list-style-type: none"> • Continue to develop the DalesRail website 	<p>CRDS</p> <p>To improve patronage and</p>	<ul style="list-style-type: none"> • To increase usage of the DalesRail website by 3% in 2016. 	<ul style="list-style-type: none"> • New DalesRail logo designed and implemented .

<p>RW/CW</p>	<ul style="list-style-type: none"> • Look to improve the DalesRail timetable to encourage more leisure use. • To work with ARN to improve DalesRail ticketing. • To monitor usage throughout the season. 	<p>revenue</p> <p>ToR</p> <p>Provide Improved rail services and contribute to sustainable tourism developments.</p>	<ul style="list-style-type: none"> • By April develop a new logo for DalesRail to be used on dalesrail.com and all literature. • By April launch the new poster, brochure and updated website. • Work with ARN to develop a more flexible approach to ticketing. • Lancashire Rail Ramblers to monitor passenger numbers throughout the season and provide updates to the meetings of the marketing sub group. • Discuss with ARN improvements to the DalesRail and Ribble Valley Rambler timetable. 	<ul style="list-style-type: none"> • Website updated on a weekly basis. • Poster and brochure delivered on time. • Initial TT discussion has taken place with ARN to review DalesRail and RVRambler. • Royal Rambler ran 12th June to mark Queen's 90th
<p>AP5 Station developments Champion: BH &SC</p>	<ul style="list-style-type: none"> • To work with ARN to develop a station improvement plan for East Lancashire. • To support station partnerships and help them develop projects based on their community and station. • To work with local communities and rail user groups to form new Station Partnerships • To investigate scope for community art projects with schools linked to a national Community Rail event and/or the national curriculum. • To look at the potential for 	<p>CRDS</p> <p>To increase patronage and revenue; community involvement and social and economic regeneration</p> <p>ToR</p> <p>To provide improved station facilities, improved integration and to encourage community participation at stations & community art initiatives</p>	<ul style="list-style-type: none"> • By May start to discussions with ARN regarding plans for the improvement of stations in East Lancashire as part of its Station Improvement Fund. • To look at developing Blackburn as a 'community hub station' and investigate its commercial potential. • To attend at least one meeting per year of each station partnership. • To facilitate the development of two new Station Partnerships. • To support station improvements at Bamber Bridge. • Develop two new community art schemes at Bamber Bridge. • Promote the use of the Accrington Eco Station Educational Resource 	<ul style="list-style-type: none"> • All Together Now completed at Pleasington

	<p>social enterprise at stations along the line.</p> <ul style="list-style-type: none"> To assist the development of the LSTF funded BwD CONNECT Project with focus on improving cycling to/from local stations. To develop and improve cycle facilities at stations. 		<p>Centre.</p> <ul style="list-style-type: none"> To develop the use of the 'community room' at Burnley Manchester Rd. 	
<p>AP6 Marketing & communication</p> <p>Champion: not required BUT receive note of the Marketing Sub Group.</p>	<ul style="list-style-type: none"> To implement marketing activities along both lines in partnership with Northern Rail, local bus operators and others. To develop and implement a Marketing Plan for all services and in particular the new Blackburn to Manchester via Burnley Man Rd. To support the 'Station to Station' initiative to celebrate the Queens 90th birthday. Should the Access bid be successful to maximise joint promotional activity through the new 'Connecting Lancashire' brand and the new website which will be based on the existing online service would be developed (www.bwdconnect.org.uk) 	<p>CRDS</p> <p>Increase patronage and revenue & community involvement</p> <p>ToR</p> <p>Sustainable development and community involvement</p>	<ul style="list-style-type: none"> Marketing sub group to meet at least every two months and provide reports to the joint management group. Increase patronage on the East Lancashire line measured through surveys and monitoring reports. Implement the Marketing Plan for the Todmorden Curve service with particular emphasis on students and commuters. Maintain links with University of Salford. Develop a programme of events as part of the 'Station to Station' initiative by April. By May produce a bespoke poster for the 'Station to Station' event. Over June 11th and 12th implement the 'Station to Station' events. Continue to work with the Lancashire Rail Ramblers to provide a guided walk programme and leaflet for the East Lancashire 	<ul style="list-style-type: none"> Queens 90th 11th June BBN, ACR, BYM, RV Stns and Nelson all took part in special Stn to Stn events. Special poster & royal rock produced. Sammy the Bear visited ACR. EI and CL guided walk programme reprinted covers 6th April to 28th Sept. Todmorden Curve posters and pocket TTs produced for May TT change. Tod Services review meeting took place 3rd August and action on ARN to develop a new marketing plan for autumn/winter. Three entries

	<ul style="list-style-type: none"> To agree an annual monitoring programme. To develop the use of websites and social media to promote the work of the partnerships. 		<p>and Clitheroe lines – two leaflets per year.</p> <ul style="list-style-type: none"> Lancashire Rail Ramblers to monitor passenger numbers on the guided walks throughout the year and provide updates to the meetings of the marketing sub group Continue sponsorship of the Clitheroe Beer Festival (May) and the Colne Rhythm & Blues Festival (August). Submit entries for the Community Rail Awards. Identify new sites to install branded poster panels. Maintain and update the existing poster panels. Maintain and refresh communityraillancashire.co.uk, dalesrail.com and related web sites. Publish RBtL 3 x times per year 	<p>submitted to CRA and all shortlisted.</p> <ul style="list-style-type: none"> BH attending planning meetings for events linked to CRA in September. SC & BH working with Colne R&B over Festival – posters and websites updated; additional trains planned. RBtL 25 issued July 2016
<p>AP7 School and Community Links Champions: MB and BH</p>	<ul style="list-style-type: none"> To develop links with local schools, colleges & community groups and introduce young people to travel by rail. Work with CRL on the implementation of the enhanced school and college engagement programme (this is set out in the CRL Business 	<p>CRDS Community involvement ToR To develop links with local schools and colleges</p>	<ul style="list-style-type: none"> 'Down the Line' - this will be linked to the educational programme being developed by CRL during 2016 (see separate business plan). Take at least 15 school groups along the Clitheroe or East Lancs lines – 5 per term based on the two DVDs and linked to community rail website. Develop a community based 	<ul style="list-style-type: none"> Additional funding received from ComREG to expand the programme. 2 new staff employed starting 1st Sept. Links with VT being developed.

	Plan)		<p>project at Bamber Bridge.</p> <ul style="list-style-type: none"> • To continue to promote rail travel through the “Passport to Safe Rail Travel” project • Work with at least two other community groups and/or colleges/universities. • Engage with CRL on the implementation of its enhanced school and college engagement programme. • By July appoint the additional staff to deliver the above programme. 	
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Notes

RW – Richard Watts

JS – James Syson

BH – Brian Haworth

SC – Simon Clarke

MB - Marjorie Birch

CW - Craig Ward

Appendix 1 – ELCRP Terms of Reference

EAST LANCASHIRE COMMUNITY RAIL PARTNERSHIP TERMS OF REFERENCE

1. Aims

- 1.1 To develop the Preston to Colne line as a showpiece regional railway with a high level of community involvement, attractive station facilities, good co-ordination with other forms of transport and a service that meets the needs of local people and visitors and in so doing provides value for money for passengers and taxpayers.
- 1.2 To develop the line as a national demonstration project focussing on social enterprise and sustainable development along a rail corridor.
- 1.3 To develop links with adjacent Community Rail Partnerships especially the Clitheroe Line Community Rail Partnership.

2. Objectives

2.1 Improved Rail Services and Facilities

- 2.1.1 Improved station facilities.
- 2.1.2 Improved information for users and visitors.
- 2.1.3 Improved train connections at Blackburn, Preston and Manchester.
- 2.1.4 Improved bus links.
- 2.1.5 Better park and ride facilities.
- 2.1.6 Improved quality of rolling stock.
- 2.1.7 Improved service frequencies.
- 2.1.8 Improved journey times
- 2.1.9 Examination of direct links to Manchester Piccadilly and Manchester Airport.
- 2.1.10 New station facilities where appropriate.
- 2.1.11 Develop stations as gateways to the local community.
- 2.1.12 Improve walking routes between stations and their hinterland.

- 2.2 Before projects are progressed they will need to be assessed through the development of an appropriate Business Case or Market Assessment and where funds are likely to be available for implementation.

2.3 Sustainable Development

- 2.3.1 To develop links with regeneration and tourism agencies in the corridor to ensure that the railway is at the heart of sustainable development strategies. This may include:

- 2.3.2 Links with the housing market renewal.
- 2.3.3 Links with environmental projects.
- 2.3.4 Encouraging community enterprise along the line.
- 2.3.5 Develop links with tourism initiatives.

2.4 Community Involvement

- 2.4.1 To encourage community participation, particularly at stations.
- 2.4.2 To support and encourage the work of line user groups.
- 2.4.3 To establish 'station friends wherever possible.
- 2.4.4 To encourage community art initiatives at stations and on the train.
- 2.4.5 To develop links with local schools and colleges.
- 2.4.6 To encourage local railway staff involvement in the CRP.
- 2.4.7 To involve local and regional organisations in informing the work of the partnership through the development of a stakeholder reference group (this will be undertaken jointly with the Clitheroe Line CRP).

2.5 Landscape and Heritage

- 2.5.1 To develop the railway as a means of accessing the natural landscape, country parks and other recreational facilities.
- 2.5.2 To maintain and improve the railway heritage on the line and strengthen links with other heritage attractions and the natural landscape.

2.6 Line Identity

- 2.6.1 Develop a strong identity (name, logo etc) either for the Preston to Colne line or for the East Lancashire rail network that is featured on publicity, at stations and on trains.

2.7 Communication

- 2.7.1 To develop a web site jointly with the other Lancashire CRP's.

3. Partnership Area

- 3.1 The partnership will cover the East Lancashire railway line between Preston and Colne. The communities of Preston, Blackburn, Accrington, Burnley, Nelson and Colne form the core area.
- 3.2 The partnership will also take in Burnley Manchester Road on the Lancashire to Yorkshire service.
- 3.3 The East Lancashire Community Rail Partnership will work closely with the Clitheroe Line Development Group and other Community Rail Partnerships that may from time to time be formed.

4. Management of the Community Rail Partnership

4.1 Management Group

4.1.1 This group will be composed of the following people to be nominated by the named body:

- 2 representative from Lancashire County Council
- 2 representative from Blackburn with Darwen Borough Council
- 2 representatives from Northern
- 1 representative from Network Rail
- 1 representative from Pendle Borough Council.
- Other representatives may be invited to join the group

4.1.2 The Partnership Project Officer will form an ex officio member of the group.

4.1.3 A representative from ACoRP may attend as an ex officio member of the group.

4.1.4 Remit

- To set and guide the strategic framework for the development of the Preston to Colne railway line.
- To set the agenda for the line's development in terms of building business cases for rail service developments and enhancements; interchange developments; station developments and infrastructure improvements in partnership with the railway industry.
- To develop a 5 to 10 year strategy for the line and agree an annual Action Plan.
- To take on and manage appropriate staff to undertake the agreed Action Plan targets.
- To monitor and review the Action Plan during the year.
- To agree an annual Marketing Plan (in conjunction with the Clitheroe Line CRP).
- Handle all media relations relevant to the line.
- To meet at least every 2 months or more frequently if the volume of business requires. A meeting of the Management Group will be quorate if there are 4 members of the Group present of which 1 must be from Northern Rail.
- The Management Group will appoint a Chairman and Secretary and other officers as required. All officers to be appointed on an annual basis with an AGM to be held in April each year.
- The Management Group may establish sub groups to bring forward projects for implementation. Any sub groups that are established will be issue focused and will use the specialist knowledge of the individuals within the particular sub group. Sub groups will work within the terms of reference of the East Lancashire Community Rail Partnership.

Appendix 2- Route Prospectus

Community Rail Route Prospectus for the Railway line between Gannow Junction and Colne and the Passenger Rail Service between Preston - Colne

The line between Gannow Junction and Colne is one of the routes listed in the Department for Transport Community Rail Development Strategy. This document sets out ideas for development of the service subsequent to the proposed formal designation as a Community Rail service during 2006.

The designation will also include the service from Preston to Colne throughout as a community rail service, giving more freedom to the operator and the community in running the service and the stations. The stations included in this designation are listed at the end of this prospectus.

The other services operating between Preston and York via Leeds are not included within the service designation.

The key measures of success will be

- The contribution of Community Rail Development in achieving locally set objectives such as reducing road congestion and increasing accessibility in its widest sense.
- Eeducing the call on taxpayers' funds for the service;
- Establishing the effectiveness of different methods for reducing the net financial loss of Community Rail lines by increasing revenue and reducing costs where practicable.

This prospectus has been discussed and agreed with the East Lancashire Community Rail Partnership Management Group, (which presently consists of Lancashire County Council, Blackburn with Darwen Borough Council, Lancashire Economic Partnership, Lancashire County Developments Limited, Northern Rail and Network Rail)

Designation of the line between Gannow Junction and Colne along with the service between Preston and Colne will assist in the following tasks:

- Identification of the costs of operating the Preston - Colne service and the passenger revenue attributable to the line.
- Showing how Train Operating Company costs might be reduced on the service by changes to franchise management (including the Ticketing and Settlement Agreement arrangements), working practices and operation

- Evaluation of cost effective methods of delivering improvements to Preston - Colne services looking at all aspects of the current operation.

Examination of options for alternative service destinations in conjunction with reviewing the Northern train plan.

Identification of the most cost effective way of improving journey times – including changes to the stopping pattern and ‘skip stop’ opportunities;

Examination of viability options to improve the type and quality of rolling stock used on the Preston to Colne service.

Exploration of opportunities of alternative fares structures to ensure the line is allocated a fair contribution of all through rail fares and that fares are appropriate to the local market.

Exploration of innovative ticketing and marketing schemes with the aim of making it easier to buy tickets away from staffed stations, effective collection of revenue and higher service awareness and take-up by the local population.

Working with Local Councils to develop integrated transport initiatives to improve accessibility to the area.

Evaluation and delivery of cost effective station improvements.

Encouraging social enterprise initiatives at railway stations along the line;

Exploration of ways to maximise the potential of the railway heritage and environment of the line.

It is intended to build on the work already undertaken on the route by the Community Rail Partnership, Northern and other local stakeholders in developing this service.

Stations to be included as part of the service designation only are :-

Lostock Hall, Bamber Bridge, Pleasington, Cherry Tree, Mill Hill, Blackburn, Rishton, Church and Oswaldtwistle, Accrington, Huncoat, Hapton and Rose Grove

Designation of the Line between Gannow Junction and Colne also includes the following stations :-

Burnley Barracks, Burnley Central, Brierfield, Nelson and Colne

Designation is intended to be a permanent arrangement, but it can be reviewed periodically to assess whether the designation is still appropriate.

Community Rail Development

DfT Rail Group

76 Marsham Street

London

SW1H 0EU

September 2006

Version created 24th August 2016

Appendix 3 - CLCRP Terms of Reference

CLITHEROE LINE COMMUNITY RAIL PARTNERSHIP

TERMS OF REFERENCE

2. Aims

- 2.1 To develop the (Manchester) Bolton to Clitheroe (Hellifield) line as a showpiece inter-urban railway with well used trains, a high level of community involvement, attractive station facilities, good co-ordination with other forms of transport and a service that meets the needs of local people and visitors and in so doing provides value for money for passengers and taxpayers.
- 2.2 To develop the line as a national demonstration project that focuses on the development of Gateway Stations to areas of natural beauty.
- 2.3 To develop links with adjacent Community Rail Partnerships especially the East Lancashire Community Rail Partnership.
- 2.4 To develop links with local and regional organisations to provide a stakeholder reference group.
- 2.5 To develop innovative fare schemes for the line.
- 2.6 To look at opportunities to retail local rail tickets at locations away from the staffed stations.
- 2.7 To improve the financial viability of the service to ensure a secure future for the line.

2. Objectives

2.7 To attract more passengers to the service in order to:

- 2.7.1 Improve access to work, education, shops and the countryside.
- 2.7.2 To enable the line to play a more effective part in contributing to the local transport network through relieving congestion especially into the urban centres of Blackburn, Bolton, Salford and Manchester and providing a more sustainable way to access the countryside.
- 2.7.3 To improve the long-term viability of the service by reducing the support required per passenger.
- 2.7.4 To improve the service in order to justify enhancements to the type of trains used on the line and the frequency of the service especially between Blackburn and Manchester.

3. Implementation

3.1 To provide improved rail services and facilities through:

- 3.1.1 Improved station facilities.
- 3.1.2 Improved information for users and visitors.
- 3.1.3 Improved train connections at Blackburn, Bolton and Manchester.
- 3.1.4 Improved bus links to/from the key interchanges at Clitheroe Interchange, Blackburn, Bolton and Manchester Victoria.
- 3.1.5 Improved park and ride facilities.
- 3.1.6 Improved quality of rolling stock.
- 3.1.7 Improved service frequencies.
- 3.1.8 Improved journey times
- 3.1.9 New station facilities where appropriate.
- 3.1.10 Develop stations as gateways to the local community.
- 3.1.11 Improve walking routes between stations and their hinterland.
- 3.2 All projects will be assessed through the development of an appropriate Business Case or Market Assessment and where funds are likely to be available for implementation.
- 3.3 **Sustainable Development**
 - 3.3.1 To develop links with regeneration and tourism agencies in the corridor to ensure that the railway is at the heart of sustainable development strategies. This may include:
 - 3.3.2 Links with the housing market renewal.
 - 3.3.3 Links with environmental projects.
 - 3.3.4 Encouraging community enterprise along the line.
 - 3.3.5 Links with tourism initiatives.
- 3.4 **Community Involvement**
 - 3.4.1 To encourage community participation, particularly at stations.
 - 3.4.2 To support and encourage the work of line user groups.
 - 3.4.3 To establish and support 'station partnerships' wherever possible.
 - 3.4.4 To encourage community art initiatives at stations and on the train.
 - 3.4.5 To develop links with local schools and colleges.

3.4.6 To encourage local railway staff involvement in the CRP.

3.4.7 To involve local and regional organisations in informing the work of the partnership through the development of a stakeholder reference group (this will be undertaken jointly with the East Lancashire CRP).

3.5 Landscape

3.5.1 To develop the railway as a means of accessing the natural landscape, country parks and other recreational facilities.

3.6 Communication

3.6.1 To develop a web site jointly with the other Lancashire CRP's.

4. Partnership Area

4.1 The partnership will cover the railway line between Bolton and Clitheroe and the rail service between Manchester and Clitheroe along with the DalesRail service between (Blackpool) Blackburn and Hellifield (Carlisle). The communities of Bolton, Darwen, Blackburn, Whalley and Clitheroe will form the core area.

4.2 The Clitheroe Line Community Rail Partnership will work closely with the East Lancashire Community Rail Partnership and other Community Rail Partnerships.

5. Management of the Community Rail Partnership

5.1 Management Group

5.1.1 This group will be composed of the following people to be nominated by the named body:

- 2 representative from Lancashire County Council
- 2 representative from Blackburn with Darwen Borough Council
- 2 representatives from Transport for Greater Manchester.
- 2 representatives from Northern
- 1 representative from Network Rail
- 2 representatives from Ribble Valley Rail
- 1 representative from Ribble Valley Borough Council
- 1 representative from Bolton Metropolitan Borough Council
- Other representatives may be invited to join the group

5.1.2 The Lancashire Community Rail Development Officers will form ex officio members of the group.

5.1.3 A representative from ACoRP may attend as an ex officio member of the group.

5.2 Remit

- To set and guide the strategic framework for the development of the (Manchester) Bolton to Clitheroe (Hellifield) railway line.

- To set the agenda for the line's development in terms of building business cases for rail service developments and enhancements; interchange developments; station developments and infrastructure improvements in partnership with the railway industry.
- To develop a 5 to 10 year strategy for the line and agree an annual Action Plan.
- To take on and manage appropriate staff to undertake the agreed Action Plan targets.
- To monitor and review the Action Plan during the year.
- To agree an annual Marketing Plan (in conjunction with the East Lancashire CRP).
- Handle all media relations relevant to the line.
- To meet at least every 2 months or more frequently if the volume of business requires. A meeting of the Management Group will be quorate if there are 2 members of the Group present of which 1 must be from Northern Rail.
- The Management Group will appoint a Chairman and Secretary and other officers as required. All officers to be appointed on an annual basis with an AGM to be held in April each year.
- The Management Group may establish sub groups to bring forward projects for implementation. Any sub groups that are established will be issue focused and will use the specialist knowledge of the individuals within the particular sub group. Sub groups will work within the terms of reference of the Clitheroe Line Community Rail Partnership.

Appendix 4a Route Prospectus

Route Prospectus for the passenger train service between Clitheroe and Manchester Victoria (The Clitheroe Line)

The Clitheroe Line is one of the routes listed in the DfT Community Rail Development Strategy. This document sets out ideas for development of the service subsequent to the proposed formal designation as a Community Rail service during 2006.

A service designation does not include track or signalling or associated infrastructure, however stations on the route served primarily by the Community Rail Service will be included. The relevant stations are listed at the end of this prospectus

The key measures of success will be

- The contribution of Community Rail Development in achieving locally set objectives such as reducing road congestion and increasing accessibility in its widest sense.
- Reducing the call on taxpayers' funds for the service;
- Establishing the effectiveness of different methods for reducing the net financial loss of Community Rail lines by increasing revenue and reducing costs where practicable.

This prospectus has been discussed and agreed with the Clitheroe Line Community Rail Partnership (which presently consists of Lancashire County Council, Blackburn with Darwen Borough Council, Greater Manchester PTE (now TfGM), Ribble Valley Rail, Lancashire Economic Partnership, Northern Rail and Network Rail)

Designation of the service between Clitheroe and Manchester Victoria as a 'Community Rail Service' will assist in the following tasks:

- Identification of the costs of operating the Clitheroe Line service and the passenger revenue attributable to the line.
- Showing how Train Operating Company costs might be reduced on the service by changes to franchise management (including the Ticketing and Settlement Agreement arrangements), working practices and operation
- Evaluation of cost effective methods of delivering improvements to – Clitheroe Line services looking at all aspects of the current operation.
- Identification of the most cost effective way of improving journey times – including changes to the stopping pattern and 'skip stop' opportunities;
- Identifying the most cost effective way of retaining Sunday services on the route

- Exploration of opportunities of alternative fares structures to ensure the line is allocated a fair contribution of all through rail fares and that fares are appropriate to the local market.
- Look for innovative ticketing and marketing schemes with the aim of making it easier to buy tickets away from staffed stations, effective collection of revenue and higher service awareness and take-up by the local population.
- Working with Local Councils to develop integrated transport initiatives to improve accessibility to the area.
- Encourage the development of Gateway Stations to the areas of natural beauty along the line
- Encouraging social enterprise initiatives at railway stations along the line

It is intended to build on the work already undertaken on the route by the Community Rail Partnership, Northern and other local stakeholders in developing this service.

Designation of the Line between Clitheroe and Manchester Victoria also includes the following stations:-

Clitheroe, Whalley, Langho, Ramsgreave & Wilpshire, Darwen, Entwistle, Bromley Cross, Hall I' th' Wood, *Moses Gate, Farnworth, Kearsley. Clifton*

Designation is intended to be a permanent arrangement, but it can be reviewed periodically to assess whether the designation is still appropriate.

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November 2006

Appendix 4b- Route Prospectus

Community Rail Route Prospectus for the Railway line between Gannow Junction and Colne and the Passenger Rail Service between Preston - Colne

The line between Gannow Junction and Colne is one of the routes listed in the Department for Transport Community Rail Development Strategy. This document sets out ideas for development of the service subsequent to the proposed formal designation as a Community Rail service during 2006.

The designation will also include the service from Preston to Colne throughout as a community rail service, giving more freedom to the operator and the community in running the service and the stations. The stations included in this designation are listed at the end of this prospectus.

The other services operating between Preston and York via Leeds are not included within the service designation.

The key measures of success will be

- The contribution of Community Rail Development in achieving locally set objectives such as reducing road congestion and increasing accessibility in its widest sense.
- Eeducing the call on taxpayers' funds for the service;
- Establishing the effectiveness of different methods for reducing the net financial loss of Community Rail lines by increasing revenue and reducing costs where practicable.

This prospectus has been discussed and agreed with the East Lancashire Community Rail Partnership Management Group, (which presently consists of Lancashire County Council, Blackburn with Darwen Borough Council, Lancashire Economic Partnership, Lancashire County Developments Limited, Northern Rail and Network Rail)

Designation of the line between Gannow Junction and Colne along with the service between Preston and Colne will assist in the following tasks:

- Identification of the costs of operating the Preston - Colne service and the passenger revenue attributable to the line.
- Showing how Train Operating Company costs might be reduced on the service by changes to franchise management (including the Ticketing and Settlement Agreement arrangements), working practices and operation
- Evaluation of cost effective methods of delivering improvements to Preston - Colne services looking at all aspects of the current operation.

Examination of options for alternative service destinations in conjunction with reviewing the Northern train plan.
Identification of the most cost effective way of improving journey times – including changes to the stopping pattern and ‘skip stop’ opportunities;
Examination of viability options to improve the type and quality of rolling stock used on the Preston to Colne service.
Exploration of opportunities of alternative fares structures to ensure the line is allocated a fair contribution of all through rail fares and that fares are appropriate to the local market.
Exploration of innovative ticketing and marketing schemes with the aim of making it easier to buy tickets away from staffed stations, effective collection of revenue and higher service awareness and take-up by the local population.
Working with Local Councils to develop integrated transport initiatives to improve accessibility to the area.
Evaluation and delivery of cost effective station improvements.
Encouraging social enterprise initiatives at railway stations along the line;
Exploration of ways to maximise the potential of the railway heritage and environment of the line.

It is intended to build on the work already undertaken on the route by the Community Rail Partnership, Northern and other local stakeholders in developing this service.

Stations to be included as part of the service designation only are:-

Lostock Hall, Bamber Bridge, Pleasington, Cherry Tree, Mill Hill, Blackburn, Rishton, Church and Oswaldtwistle, Accrington, Huncoat, Hapton, Rose Grove and Burnley Manchester Road.

Designation of the Line between Gannow Junction and Colne also includes the following stations:-

Burnley Barracks, Burnley Central, Brierfield, Nelson and Colne

Designation is intended to be a permanent arrangement, but it can be reviewed periodically to assess whether the designation is still appropriate.

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