

# **SOUTH FYLDE LINE COMMUNITY RAIL PARTNERSHIP ACTION PLAN 2020/21**



## **Contents**

- 1. Introduction**
- 2. Context**
- 3. Action Plan 2020**

## **Appendices**

- Appendix 1 – Terms of Reference for the SFLCRP**
- Appendix 2 Management Group**
- Appendix 3- Project summary**
- Appendix 4 Financial update**
- Appendix 5 Footfall data**



Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020



Attractive murals at Moss Side station designed by Katie Warburton with help from **Station Adopter** Peter Fitton – brightening up a drab concrete fence.

# 1. Introduction and background

## 1.1 The Route and User Group

- 1.1.1 The line is 20 miles long linking Lancashire's administrative centre, Preston with Blackpool on the Fylde Coast via Kirkham & Wesham, Lytham and St. Annes. The service forms part of the Lancashire local network that links Colne and Ormskirk as well as Blackpool South. The line starts out by passing through Preston's suburbs and then out into rolling countryside and then on skirting traditional links golf courses with distant views of the 158m (or 518 feet) high Blackpool Tower and finally to Blackpool South, adjacent to the Waterloo Road district centre and shopping on Lytham Road. An information brochure describing the line was produced in 2010 with support from the Community Rail Development Fund. This will be updated for a relaunch in 2021.
- 1.1.2 The line has a support group originally known as the South Fylde Line Users Association. In 1993 SFLUA agreed to expand its scope and, as a consequence, became the Blackpool & Fylde Rail Users Association or BAFRUA. BAFRUA has two main objectives:
- *The retention and improvement of Preston to Blackpool rail lines; and*
  - *To encourage greater use and expansion of public transport.*

## 1.2 The Service

- 1.2.1 The timetable was changed from May 2018. The service remains hourly but the times on Mondays to Fridays and Saturdays have changed. On Mondays to Fridays trains depart Blackpool South mostly at xx14ish past each hour and work through to Colne despite how it is shown in the Northern timetable guide! On Saturdays it is a self-contained service between Blackpool Sth and Preston departing Blackpool South at xx35 past each hour. From Preston to Blackpool South trains depart at about xx35 past each hour with the train having originated at Ormskirk. Again, on Saturdays it is a self-contained operation with trains departing Preston at roughly xx55 past each hour. On Sundays it is an hourly service between Blackpool South and Colne. Connections with West Coast services are variable and need to be checked carefully with journey planners.
- 1.2.2 Kirkham & Wesham: This station benefits from an additional hourly train service operating every day between Blackpool North and Manchester Airport via Manchester Piccadilly and an hourly service between Liverpool Lime Street and Blackpool North. In total the station has three trains per hour to Preston with two trains per hour to Blackpool North and one train per hour to Blackpool South. In addition, Avanti West Coast provide a limited service to/from London and from May 2020 the open access

operator Grand Central will operate a more frequent daily service to/from London. However, due to the Covid-19 pandemic the introduction of the latter service has been delayed until 2021.

- 1.2.2.1 Salwick station is served by a very limited number of trains currently three each way Mondays to Saturdays. The population of the village is very small, but it is close to The Nuclear Decommissioning Authorities Springfield's plant which employs about 1,300 people

### **Line Profile and demographics**

- 1.2.2.2 The Preston to Blackpool South line serves a population of about 350,000 people ranging from some of the most affluent communities in Lancashire to some of the most deprived areas in England, especially in Blackpool.
- 1.2.2.3 **Blackpool** is a small unitary seaside authority with a population of 142,000, with a housing stock of some 64,000 households. Car ownership is low in Blackpool with some 37.4% of households not owning a car compared to the national average in England and Wales of 26.8%. The resort also has pockets of significant social deprivation and within England; Blackpool is the 12<sup>th</sup> most deprived authority.
- 1.2.2.4 Blackpool's economy is mixed but is dominated by tourism which employs approximately 32% of the workforce. The Blackpool Business Park is part of the diversification of Blackpool's economy but its peripheral location close to Blackpool Airport makes it hard to serve efficiently by public transport.
- 1.2.2.4.1 The town is served by two stations on the Blackpool South line namely Blackpool South and Blackpool Pleasure Beach. Squires Gate, which also serves Blackpool Airport, is on the boundary between Blackpool and Lancashire. The line operates into an area that is recognised as requiring regeneration and the development of the line needs to mirror, as far as possible, the regeneration of this area. The Blackpool, Fylde and Wyre Economic Development Company is working to regenerate the resort in partnership with the Council and private sector organisations.
- 1.2.2.5 **Blackpool Local Plan Part 1: Core Strategy (2012 – 2027)**: Blackpool's economy is, therefore, underperforming relative to the national level. That said, Blackpool is not an economy in isolation and the wider Fylde Coast sub-region provides an important resource for Blackpool, especially for higher value economic activity with major employers in aerospace, chemical, nuclear processing and port industries.
- 1.2.2.5.1 Policy CS5 of the Plan comments on connectivity as follows: "The provision of a modern, frequent, convenient and well-integrated public transport network by: a – Working with Network Rail and operators to, inter alia, Upgrade the South Fylde Line, increasing capacity and frequency of services".

- 1.2.2.6 In recent years there have been positive signs that Blackpool is beginning to revitalise the visitor economy and attract a new generation of families and visitors. Significant new public sector investment has improved the quality of the resort offer and the urban environment; and has stabilised the overall level of visitor numbers at around 10 million, of which 4 million were estimated to be staying in 2013. However, Blackpool still has some way to go in providing a high quality resort offer which appeals to a 21<sup>st</sup> century tourist market and supports a sustainable visitor economy”.
- 1.2.2.7 **Fylde Borough Council: Kirkham & Wesham, Lytham - St Annes:** The population of Fylde Borough is approximately 76,000 in 2006. There is a noticeable bias in the population towards people in the older 65+ age group and in 2006 this comprised 23% of the total population. It is estimated that Fylde’s population will grow by 20.3% between 2006 and 2031. The area has one major employer namely British Aerospace. However, there are also a wide variety of other significant private and public sector employers in various business sectors. The 2007 Index of Deprivation revealed that there were no areas in the authority with particularly high levels of deprivation. Of 354 local authorities in England, Fylde recorded an average index of deprivation score of 12.86, which gave a rank of average score of 251<sup>st</sup> position.
- 1.2.2.8 Fylde Borough Council is served by 7 stations namely Salwick, Kirkham & Wesham, Moss Side, Lytham, Ansdell & Fairhaven, St Anne's and Squires Gate.
- 1.2.2.9 **Preston:** The population of Preston Borough is about 142,000 in 2018 and is the administrative centre of Lancashire with County Hall based opposite the railway station. Employment in Preston has been growing at just below the national average. The city is well connected by rail services and also has lines from two other Community Rail Partnerships feeding into it namely the East Lancashire Community Rail Partnership (Preston to Colne) and the West of Lancashire Community Rail Partnership (Preston to Ormskirk). The 2007 Index of Multiple Deprivation shows that of 354 local authorities in England Preston recorded an average index of deprivation of 29.78, which gave a rank average score of 48<sup>th</sup> position (the lower the ranking the worse the score).
- 1.2.2.10 Major employers in Preston include the local authorities (Lancashire County Council and Preston City Council), UCLAN (University of Central Lancashire), Booths Supermarkets, and Central Lancashire Primary Care Trust.
- 1.2.2.11 **Lancashire County Council’s Highways and Transportation Master Plan for the Fylde Coast, 2015**, identifies the following so far as the South Fylde Line is concerned: “The most immediate need for the South Fylde Line is to improve the frequency and reliability of the service on the line, which would make it much more attractive, particularly to commuters, although all users would benefit. The need to improve the service on the line is not only down to the likely demand, given the demographics of the current population, for rail based commuting, but also to the developments proposed in the Fylde, both for housing and employment (including the Enterprise **Zones at Warton & Blackpool Airport**). Commuter movements into and out of this area are likely to increase and a viable rail service could do much to reduce car traffic.

## 2. Context

2.1 The Community Rail Development Strategy (CRDS) was first launched in 2004 by the former Strategic Rail Authority and updated in 2007 by the DfT. Since then the strategy has remained unchanged and the DfT along with the National Community Rail Steering Group agreed in 2017 that the time had come to review and if necessary, update the CRDS.

2.2 After a consultation period the conclusion was that the CRDS needed to be updated to reflect changing circumstances in particular to better embrace the diversity and inclusion agenda. However, it was recognised that much of the former strategy was still fit for purpose and consequently has been incorporated into the new CRDS. Launched by Andrew Jones, MP on Thursday 15th November 2018 the new CRDS called 'Connecting Communities with Railways: The Community Rail Development Strategy' contains 4 key themes, referred to as pillars, as follows:

- A. Providing a voice for the community;
- B. Promoting sustainable and healthy travel;
- C. Bringing communities together and supporting diversity & inclusion; and
- D. Supporting Social and Economic Development.

The full strategy and the CRL press release supporting it can be viewed by using the following link to the CRL website:

<https://www.communityrailancashire.co.uk/news/new-community-rail-strategy-launched/>

or to the DfT website using the link below:

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/756054/connecting-communities-with-the-railways-the-community-rail-development-strategy.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/756054/connecting-communities-with-the-railways-the-community-rail-development-strategy.pdf)

2.3 What marks the biggest change is that the former strategy designated lines as either community rail services or community rail lines or a combination of both as is the case for the Preston to Colne/Burnley Manchester Rd lines. However, the new CRDS is using a totally different approach so instead of designating lines, which will be phased out, it is going to use a process of accreditation for CRPs.

2.4 CRL and the 4 Lancashire CRPs have been formally accredited under the new DfT scheme. Accreditation must be renewed annually and this has been arranged for the 27<sup>th</sup> October 2020.



**An impromptu thank you to the NHS and all key workers during the 2020 Covid-19 pandemic.**

### 3. Action Plan 2020

3.1 This Action Plan has been developed to take forward the key priorities of the Partnership over the next five years and to identify the tasks to be carried out during 2019/20.

3.2 The Action Plan will be reviewed at each meeting of the Management Group and updated annually by the Partnership's AGM held between May and June.

#### 3.3 Key

TF	Tony Ford (Chair)
DS	David Simper
VS	Vernon Smith
RW	Richard Watts (CRL)
SC	Simon Clarke (CRDO)
CH	Caroline Holden (CRDO)
SR	Shahiesta Raja (CREDO)

#### Abbreviations used:

BCC	Blackpool Borough Council
ComREG	Community Rail Executive Group
CRDF	Community Rail Development Fund
CRDS	Community Rail Development Strategy
CRL	Community Rail Lancashire
CRN	Community Rail Network (formerly ACoRP)
DfT	Department for Transport
LCC	Lancashire County Council
NTL	Northern Trains Ltd (successor to Arriva Rail North Ltd)
NwkR	Network Rail
SLC	Service Level Commitment
RBTL	Reading Between The Lines
RNP	Rail North Partnership
TfN	Transport for the North
TOR	Terms of Reference

**The link to the new CRDS will be shown using the following letters throughout the table below:**

- A. Providing a voice for the community;
- B. Promoting sustainable and healthy travel;
- C. Bringing communities together and supporting diversity & inclusion; and
- D. Supporting Social and Economic Development.

Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020

+-

Activity	Task	Link to Community Rail Dev Strategy (CRDS) and SFLCRP Terms of Reference (ToR)	Output/Measure	Update/outcomes
<b>AP1 Community Rail Development Champion: RW</b>	<ul style="list-style-type: none"> <li>• To work with CRL to implement its Business Plan and 4 Year Strategic education Plan 2019 to 2022.</li> <li>• To implement the SLC between Northern and CRL.</li> <li>• To provide reports as required for ComREG meetings.</li> <li>• To provide input into Northern's annual community rail report.</li> <li>• To attend the annual Northern Community Rail conference.</li> <li>• To be represented at the annual DfT Community Rail Conference.</li> <li>• To take part in the annual accreditation and line meeting with CRL, Northern, CRN and DfT.</li> <li>• To work with LCC and Blackpool BC on LTP4.</li> </ul>	<b>CRDS</b> A & C	<ul style="list-style-type: none"> <li>• To arrange quarterly meetings of the management group of which one will also be the AGM.</li> <li>• Provide input into CRLs 2020 Business Plan.</li> <li>• Review SLC at management group meetings and at the annual accreditation/line plan meeting.</li> <li>• Implement the parts of CRLs 4 Year Strategic Education Plan that relate to the line.</li> </ul>	<ul style="list-style-type: none"> <li>• CRL representatives attended the DfT Community Rail Conference on 2<sup>nd</sup> &amp; 3<sup>rd</sup> March.</li> <li>• The partnership is represented on ComREG by Richard Watts. Updates are given at management meetings and email reports sent to the Chair.</li> <li>• Re-accreditation meeting arranged for the 27<sup>th</sup> October, 2020.</li> <li>• CRP meetings temporarily suspended due to the Covid-19</li> </ul>

Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020

	<ul style="list-style-type: none"> <li>• To hold quarterly meetings of the management group and to continue to review and update the action plan, terms of reference and membership of the CRP.</li> <li>• To retain membership of the Community Rail Network (formerly ACoRP) and to maintain a close relationship with the CRN.</li> <li>• To reach stakeholders by contributing to CRL's 'Reading Between The Lines' newsletter, Annual Report, and websites, twitter feed, Facebook page and Instagram.</li> <li>• To continue to develop new ways to engage with stakeholders.</li> </ul>		<ul style="list-style-type: none"> <li>• Attend DfT's annual community rail conference.</li> <li>• Attend Northern's annual community rail conference.</li> <li>• Ensure that regular news items are provided through CRL's websites and social media links.</li> </ul>	<p>pandemic. This has affected the CRPs AGM which will take place via email.</p> <ul style="list-style-type: none"> <li>• CRL's annual Report was published on 14<sup>th</sup> April 2020 and placed on CRL's website on the 21<sup>st</sup> April.</li> </ul>
<b>AP2 Funding Champion RW &amp; TF</b>	<ul style="list-style-type: none"> <li>• To secure core funding for the partnership.</li> <li>• To develop funding bids to support line projects.</li> </ul>	<p><b>CRDS</b> The new CRDS requires an accredited CRP.</p>	<ul style="list-style-type: none"> <li>• By March 2020 NTL and Avanti West Coast confirm core funding.</li> <li>• By April 2020 Blackpool BC confirm funding contribution.</li> <li>• By March St Annes TC confirm funding contribution.</li> <li>• CRP/CRL submit funding</li> </ul>	<ul style="list-style-type: none"> <li>• Northern funding confirmed and received.</li> <li>• Avanti funding confirmed and invoice sent. (07 05 2020)</li> <li>• St Annes TC funding confirmed, and invoice sent. (07 05 2020)</li> <li>• Blackpool BC invoice to be</li> </ul>

			applications for specific projects as appropriate to CRDF, seed corn, station adoption fund, CRN small grants fund and Avanti West Coast funds.	raised. (07 05 2020) <ul style="list-style-type: none"> <li>The Community Rail Network has confirmed that the small grants fund and CRDF will be available this financial year. (06 05 2020)</li> </ul>
<b>AP3 Improve integration Champion VS</b>	<ul style="list-style-type: none"> <li>Work with local bus and tram operators to improve connections at key interchanges and consider ways to promote them e.g. Lytham, St Annes, Squires Gate and Blackpool South</li> <li>Investigate ways to improve cycling and walking routes to/from stations</li> <li>To improve signage to/from stations.</li> <li>Develop station travel plans in line with the Connected Stations report produced by the Community Rail Network.</li> </ul>	<b>CRDS B &amp; C ToR</b> To improve connections between bus & rail services at key interchanges eg Lytham and St Annes	<ul style="list-style-type: none"> <li>Identify routes to stations with Fylde BC and Blackpool BC that could be improved.</li> </ul>	<ul style="list-style-type: none"> <li>.</li> </ul>
<b>AP4 Station Developments Champion CH with assistance from TF &amp; SC</b>	<ul style="list-style-type: none"> <li>To support station partnerships and help them develop projects based on their community and station.</li> <li>To work with local communities and rail user groups to form new Station Partnerships.</li> <li>To help station partnerships prepare their annual plans and funding bids.</li> </ul>	<b>CRDS A, B, C &amp; D ToR</b> To provide improved station facilities; to encourage	<ul style="list-style-type: none"> <li>For the CRDO to attend, where practicable, at least one meeting per year of each station partnership.</li> </ul>	<ul style="list-style-type: none"> <li>Station adoption work has been halted due to the Covid-19 pandemic. (07 05 2020).</li> </ul>

	<ul style="list-style-type: none"> <li>• To investigate the scope for community art projects with schools linked to the National Curriculum.</li> <li>• To work with partners to provide level access at Squires Gate station.</li> <li>• To assist the station partnership in its project on the disused platform at Squires Gate.</li> <li>• To assist with providing step free access to Squires Gate station.</li> <li>• To develop a project at St Annes to place a replica of the towns Foundation Stone at the front of the station.</li> <li>• To develop a project in association with the developer for the disused platform at St Annes.</li> <li>• To develop a school-based art project based on Kirkham &amp; Wesham station and also to help initiate a station partnership.</li> <li>• To work with the station groups to develop history posters for the line.</li> <li>• To develop a Hidden Gems project at stations along the line with a focus on St Annes and Blackpool South.</li> <li>• Improve communication and co-operation between station partnerships.</li> <li>• Improve the ambience of the waiting room at St Annes station.</li> </ul>	<p>community participation at stations &amp; community art initiatives and to develop links with regeneration agencies to ensure railway is at the heart of sustainable development</p>	<ul style="list-style-type: none"> <li>• For the CRP to pay, where applicable, for station partnerships to join ACoRP and be able to bid into the 'Station Adoption Fund'.</li> <li>• Look for opportunities to initiate new station partnerships eg at Kirkham &amp; Wesham.</li> <li>• To bid into the seed corn and CRDF to support station developments.</li> <li>• To secure a licence from NwkR for the disused platform at Squires Gate.</li> <li>• To provide regular updates to all station partnerships and to offer a 'helping hand' at stations</li> </ul>	<ul style="list-style-type: none"> <li>• NwkR has raised concerns about asbestos on the disused platform at Squires Gate which is being investigated.</li> <li>• CRL has agreed a 'Deed of Guarantee' with Fylde BC for the step free access project at Squires Gate.</li> <li>• The St Annes station group have been making 'scrubs' for Blackpool Victoria Hospital and local care homes during the Covid-19 pandemic. 07 05 2020</li> <li>• Attractive mural painted by Katie Warburton onto the drab</li> </ul>
--	--	---	--	---

	<ul style="list-style-type: none"> <li>• Provide additional branded boards at Kirkham &amp; Wesham and Moss Side. Other locations to be evaluated.</li> </ul>		<p>where volunteer numbers are low.</p> <ul style="list-style-type: none"> <li>• To install water butts at selected stations.</li> <li>• To clean, refresh and repaint the waiting room at St Annes.</li> </ul>	<p>concrete fence at Moss Side.</p> <ul style="list-style-type: none"> <li>• Project plans for K&amp;W being developed by CH and SR. Two school likely to be involved: Pear Tree Special School and Eden Boys High Sch, Preston. (07 05 2020)</li> <li>• Brief for the History Posters developed by CH and to be circulated to station groups by TF, CH and SC (07 05 2020)</li> <li>• May/June 2020 Project proposal &amp; plan for K&amp;W developed by CH. Regular project meetings taking place.</li> </ul>
--	---	--	---	---

				<ul style="list-style-type: none"> <li>• CH visiting all SFL station partnerships.</li> <li>• August 2020 on-going discussions with FBC &amp; NwkR re step free access at Squires Gate.</li> <li>• August 2020 new branded boards installed at K&amp;W.</li> </ul>
<b>AP5 Timetable Developments Champion RW</b>	<ul style="list-style-type: none"> <li>• To develop a business case for the introduction of 2 trains per hour on the branch.</li> </ul>	<b>CRDS</b> C & D  <b>TOR</b> To improve rail services.	<ul style="list-style-type: none"> <li>• Study commissioned by Blackpool Council with finding from CRL from NwkR to look at interventions required to enable a doubling of service frequency along with initial order of magnitude costs for the interventions.</li> </ul>	<ul style="list-style-type: none"> <li>• Initial timetable study completed by NwkR January, 2019.</li> <li>• NwkR provided 'order of magnitude' costs June 2019.</li> <li>• Meetings between Blackpool BC and Lancashire CC taking place on Transforming Cities Bid.</li> <li>• Passing loop not included in</li> </ul>

			<ul style="list-style-type: none"> <li>Blackpool BC and CRL discussed the potential for the scheme to be included in the Transforming Cities Bid being developed by Lancashire CC.</li> <li>Further discussions will take place with key partners to look at the opportunities to progress this project.</li> </ul>	<p>Transforming Cities Bid. (April 2020).</p> <ul style="list-style-type: none"> <li>Passing loop not included in Transforming Cities Bid due cost and timescales.</li> <li>Further developments include resolution of tram options for the SFL and funding to continue business case development and GRIP work.</li> </ul>
<p><b>AP6</b> <b>School, College &amp; University engagement</b></p>	<ul style="list-style-type: none"> <li>For details refer to CRLs 4 Year Education Strategic Plan 2019 to 2022 as agreed by the CRL Board and NTL</li> <li>The plan can be viewed at <a href="https://www.communityraillancashire.co.uk/crl-accountability/">https://www.communityraillancashire.co.uk/crl-accountability/</a></li> <li>Continue to develop links with Avanti to use their 'community room' at Preston station as a base for educational work.</li> </ul>	<p><b>CRDS</b> A, B, C &amp; D.</p> <p><b>TOR</b> Develop links with schools and colleges.</p>	<ul style="list-style-type: none"> <li>To work with at least X primary schools and X classes who will take part in the Educating Passengers of the Future KS2 programme.</li> </ul>	<ul style="list-style-type: none"> <li>School based projects being developed at Kirkham &amp; Wesham (see AP 4) and at Blackpool Pleasure Beach based on CRL's</li> </ul>

			<ul style="list-style-type: none"> <li>All pupils involved in the programme will be issues with CRL's 'Passport to safe Rail Travel' and usage monitored as set out in CRL's 4 Year Strategic Education Plan.</li> <li>To develop school-based projects at 2 stations on the line in partnership with PV4U.</li> </ul>	'Hidden Gems' concept
<b>AP7 Marketing and promotion Champion: TF (SC for website developments)</b>	<ul style="list-style-type: none"> <li>To develop a marketing and media plan for the line in partnership with NTL.</li> <li>To work with Northern on a recovery plan following the severe impact of the Covid-19 pandemic</li> <li>To develop the use of websites and social media to promote the work of the partnership.</li> <li>Update and reprint the Discover the SFL booklet.</li> <li>Develop a video to show one of the self-guide walks.</li> </ul>	<b>CRDS</b> A, B & D  <b>ToR</b> Sustainable development and community involvement	<ul style="list-style-type: none"> <li>Annual monitoring plan agreed.</li> <li>Post Covid-19 Recovery Plan developed.</li> <li>Continually review and update CRL/SFLCRP websites</li> </ul>	<ul style="list-style-type: none"> <li>Northern provide regular passenger usage data.</li> <li>Mini TT produced for the Dec 2019 TT. On hold during Covid-19 pandemic.</li> <li>All marketing work affected by the Covid-19 pandemic.</li> </ul>

	<ul style="list-style-type: none"> <li>• Produce mini timetables for local distribution.</li> <li>• Develop new self-guide walk leaflets.</li> </ul>		<ul style="list-style-type: none"> <li>• Promote the work of the station adopters</li> <li>• Issue reports after CRP meetings for use in local media and on CRL</li> <li>• Sponsor the St Annes Carnival and Kite Festival in September 2020.</li> <li>• Research further walks for the programme of self-guided walks based on the line during 2020.</li> <li>• To actively promote walks on the SFLCRP website and through St Annes Town Council</li> <li>• Support local events such as the St Annes International Kite Festival and the St Annes Victorian</li> </ul>	<ul style="list-style-type: none"> <li>• Scrubs project to support NHS Blackpool Victoria Hospital and local care homes during Covid-19 pandemic. News item on CRL website and mentioned at ComREG meeting 06 05 2020 as good practice.</li> <li>• Kite Festival 12<sup>th</sup> &amp; 13<sup>th</sup> Sept to be reviewed nearer the date</li> </ul>
--	--	--	---	---

			<p>Christmas Festival.</p> <ul style="list-style-type: none"> <li>• Produce video of self-guide walk and placed on CRL website and YouTube.</li> </ul>	
			•	•

## Appendix 1 - Terms of Reference

# **SOUTH FYLDE LINE COMMUNITY RAIL PARTNERSHIP TERMS OF REFERENCE AND CODE OF CONDUCT**

## **1. Aims**

- 1.1 To develop the Blackpool South to Preston line as a showpiece regional railway with well used trains, a high level of community involvement, attractive station facilities, good co-ordination with other forms of transport and a service that meets the needs of local people and visitors and in so doing provides value for money for passengers and taxpayers.
- 1.2 To develop the line as a national demonstration project that focuses on the development of gateway stations to areas of tourism and natural beauty.
- 1.3 To develop links with adjacent Community Rail Partnerships especially the East Lancashire Community Rail Partnership & west of Lancashire Community Rail Partnership.
- 1.4 To improve the financial viability of the service to ensure a secure future for the line.

## **2. Objectives**

### **2.1 To attract more passengers to the service in order to:**

- 2.1.1 Improve access to work, education, shops, countryside and tourist attractions.
- 2.1.2 To enable the line to play a more effective part in contributing to the local transport network through relieving congestion especially into the urban centres of Preston and Blackpool and providing a more sustainable way to access the coast and countryside.
- 2.1.3 To improve the long-term viability of the service by reducing the support required per passenger.
- 2.1.4 To improve the service in order to justify enhancements to the type of trains used on the line and the frequency of the service.

## **3. Implementation**

### **3.1 To provide improved rail services and facilities through the following short, medium and long term aims:**

#### **Short term**

- 3.1.1 Improved station facilities.
- 3.1.2 Improved information for users and visitors.

3.1.3 Improved information about bus links to/from the key interchanges at Preston, Lytham, St. Annes, Squires Gate and Blackpool South.

#### **Medium term**

3.1.4 Improved journey times

3.1.5 Improved park and ride facilities.

3.1.6 Develop stations as gateways to the local community.

3.1.7 Improve walking routes between stations and their hinterland.

3.1.8 Improved train connections at Preston.

3.1.9 Improved service frequencies.

#### **Long term**

3.1.10 Improved access to Blackpool Enterprise Zone and improved integration with the Blackpool and Fleetwood Tramway.

3.1.11 Improved quality of rolling stock.

3.1.12 New station facilities where appropriate.

3.2 All projects will be assessed through the development of an appropriate Business Case or Market Assessment and where funds are likely to be available for implementation.

#### **3.3 Sustainable Development**

3.3.1 To develop links with regeneration and tourism agencies in the corridor to ensure that the railway is at the heart of sustainable development strategies. This may include:

3.3.2 Links with the housing market renewal.

3.3.3 Links with environmental and regeneration projects especially the Blackpool Master Plan and Preston Vision.

3.3.4 Encouraging community enterprise along the line.

3.3.5 Links with tourism initiatives.

#### **3.4 Community Involvement**

3.4.1 To encourage community participation, particularly at stations.

3.4.2 To support and encourage the work of rail user groups.

- 3.4.3 To establish and support 'station partnerships' wherever possible.
- 3.4.4 To encourage community art initiatives at stations and on the train.
- 3.4.5 To develop links with local schools and colleges.
- 3.4.6 To encourage local railway staff involvement in the CRP.

### 3.5 **Landscape**

- 3.5.1 To develop the railway as a means of accessing the natural landscape, country parks and other recreational facilities.

### 3.6 **Communication**

- 3.6.1 To maintain and develop [www.communityraillancashire.co.uk](http://www.communityraillancashire.co.uk) and the specific site relating to the South Fylde Line namely: [www.communityraillancashire.co.uk/lines/south-fylde/](http://www.communityraillancashire.co.uk/lines/south-fylde/)

## 4. **Partnership Area**

- 4.1 The partnership will cover the railway line between Blackpool South and Preston. The communities of Preston, Kirkham & Wesham, Lytham, St. Anne's and Blackpool will form the core area.

## 5 **Management of the Community Rail Partnership**

### 5.1 **Management Group**

- 5.1.1 This group will be composed of the following people to be nominated by the named body:
  - 1 representative from Lancashire County Council
  - 1 representative from Blackpool Council
  - 1 representative from Community Rail Lancashire
  - 1 from Fylde Borough Council
  - 2 representatives from Northern – one being the Regional Communities and Sustainability Manager along with the Communities and Sustainability Director
  - 1 representative from Network Rail
  - 1 representative from St Annes Town Council
  - 1 representative from Friends of Lytham Station
  - 1 representative from Friends of St Anne's Station
  - 1 representative from Friends of Ansdell & Fairhaven Station
  - 1 representative Friends of Blackpool South Station
  - 1 representative from Blackpool and Fylde Rail Users Association (BAFRUA)

- 1 representative from Blackpool Transport
- 1 representative from the Blackpool Borough Council Enterprise Zones Team
- Other representatives may be asked to join the group

**Ex Officio members of the management group will include:**

- Community Rail Development Officer
- Community Rail Education Development Officer
- British Transport Police
- Community Rail Network
- Northern station manager

5.1.2 All organisations represented on the Management Group are able to nominate an 'alternate' representative.

**5.2 Remit**

- In partnership with the wider railway industry, set and guide the strategic framework for the development of the Blackpool South to Preston railway line.
- To set the agenda for the line's development in terms of building business cases for rail service developments and enhancements; interchange developments; station developments and infrastructure improvements.
- To develop a 5 to 10 year strategy for the line and agree an annual Action Plan.
- To take on and manage appropriate staff to undertake the agreed Action Plan targets.
- To monitor and review the Action Plan during the year.
- Handle all media relations relevant to the line.
- To meet at least every 3 months or more frequently if the volume of business requires. A meeting of the Management Group will be quorate if there are 5 members of the Group present of which 1 must be the Community Rail Development Officer.
- The Management Group will appoint a Chairman and Secretary and other officers as required. All officers to be appointed on an annual basis with an AGM to be held between May and June each year.
- The Management Group may establish sub groups to bring forward projects for implementation. Any sub groups that are established will be issue focused and will use the specialist knowledge of the individuals within the particular sub group. Sub groups will work within the terms of reference of the Community Rail.
- 

**6. Funding**

6.1 Members of the South Fylde Line Community Rail Partnership will identify the funding required to deliver the Action Plan annually.

Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020

## **7. Code of Conduct**

Adopted at the meeting held on the 27<sup>th</sup> February, 2019

I/We will at all times:

- Promote positive relationships to deliver positive outcomes and discussions.
- Champion diversity and inclusion, aiming to ensure that community rail is welcoming, engaging and respectful of everyone.
- Value others by listening and not making assumptions.
- Challenge bullying, harassment, intimidation and report all negative behaviour.
- Never act in a manner that could bring community rail into disrepute.

## Appendix 2 Management Group

### **The Management Group is made up of the following representatives:**

Tony Ford	Friends of St Anne's Station (Chair)
Richard Watts	Community Rail Lancashire (Partnership Secretary)
Lancashire County Council	TBC
David Simper	Blackpool Council
Andrew Loynd	Fylde Borough Council
Cllr. Vince Settle	St Anne's Town Council (Vice Chair)
Martin Keating	Northern Community & Sustainability Manager
Carolyn Watson	Northern Community and Sustainability Director
Daniel Coles	Network Rail
Vernon Smith	BAFRUA
Wayne Smith	Blackpool Transport
Nicole Billington	Blackpool Airport Enterprise Zone
Friends of Lytham	)
Friends of Ansdell	) No nominated representative as yet.
Friends of Bpool South	)
Friends of Squires Gate	Gordon Head or Paul Nettleton

### **Ex Officio members of the management Group:**

Simon Clarke	Community Rail Development Officer
Shahiesta Raja	Community Rail Education Development Officer
Caroline Holden	Community Rail Development Officer
Mick Elliott	Northern Station Manager (Preston - Ormskirk)
Neil Hubbs	British Transport Police
Ian Davis	Community Rail Network

### **Note:**

Bafrua	Blackpool and Fylde Rail User Association
--------	---

## Appendix 3

### Project update 2020/19

Projects	Funding source	Amount	Timescales	notes
<b>MARKETING</b>				
History posters for the SFL	SFLCRP/CRL	?	2020 Project brief sent out May Expressions of interest May/June Design June/July Production Aug/Sept	Mainly printing costs
<b>Mini timetables</b>				
December 2019	SFLCRP/CRL		Completed and TTs distributed	
May 2020	As above		N/A	Postponed due to Covid-19 pandemic
December 2020	As above			
<b>Updated 'Discover the South Fylde Line' guide</b>	BAFRUA/CRDF/seed corn			
<b>Posters for special events eg Kite Festival</b>				
<b>Hidden Gems at St Annes and Blackpool Pleasure Beach</b>				
<b>OTHER PROJECTS</b>				
<b>St Annes Foundation Stone</b>		Circa £10,000		Partners include SFLCRP, Northern, NwKR, St Annes TC and others.
<b>Blackpool Back on Track</b>				Currently on hold requires fence to be provided by NwKR

Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020

<b>Squires Gate – access improvement</b>				CRL provided Fylde BC with a 'Deed of Guarantee' to enable land acquisition to proceed.
<b>Capacity enhancement</b>				Study paused – requires further business case and GRIP work

## PROJECTS from 2019/20



The Silent Soldiers commemorating the end of the First World War at St Annes station



Between the Tees Golf Bag Project at St Annes Station

## Appendix 4: Financial Update

### Income

Grant income is actual and may not be the same as bid for.

This table will be updated as projects are completed and grants claimed.

<b>Financial year</b>	<b>2020/21</b>	<b>2021/22</b>
<b>Core funding</b>		
Northern core funding	28,362	
Blackpool Borough Council	3,000	
St Annes Town Council	1,000	
<b>Sub total</b>	<b>32,362</b>	
<b>Special projects</b>		
<b>Sub total</b>		
<b>GRAND TOTAL</b>		

Notes:

## APPENDIX 5 FOOTFALL DATA

### Passenger Footfall 2018/19 - SFLCRP Stations

Passenger Footfall	2017/18	2018/19	% Rise
Preston	4,858,536	4,646,028	-4.4
Salwick	1,518	1,404	-7.5
Kirkham & Wesham	234,678	235,812	0.5
Moss Side	2,358	2,800	18.7
Lytham	81,840	79,852	-2.4
Ansdell & Fairhaven	32,484	32,240	-0.8
St. Annes-on-the-Sea	112,282	114,328	1.8
Squires Gate	16,706	18,054	8.1
Blackpool Pleasure Beach	106,844	115,456	8.1
Blackpool South	117,240	104,480	-10.9
<b>Total Entries &amp; Exits</b>	5,564,486	5,350,454	<b>15.61</b> Excludes Preston



**Blackpool Back on Track - Educating the Passengers of the Future**

Action Plan provisionally adopted  
Updated 13<sup>th</sup> August 2020